



FROM THE LAB: A CONVERSATION WITH COVID-19 CLINICIAN SCIENTISTS.

The Lamson Group and The Real Media Collective in partnership with The Westmead Institute of Medical Research and supported by Fuji Xerox Australia, invite you to participate in an industry webinar from The Westmead Institute to learn from the leading scientists about COVID-19 and learn how scientists approach the COVID-19 pandemic – inform your strategy in an uncertain world.

The Westmead Institute for Medical Research (WIMR) is one of Australia's leading medical research institutes, and an integral part of the Westmead Health Precinct – Australia's largest health and biomedical research precinct.

The health issues that WIMR researchers see day in day out in treating patients, shape the direction of research projects and key questions investigated. It is truly transformative in improving health, and it is a hallmark of WIMR and its exceptional record of trailblazing medical research.

Westmead and WIMR's pivotal role in the response to COVID-19 is well-recognised and has seen their specialists working across the entire spectrum of public health, from diagnosing, testing and tracing the virus, to managing patient care, through to the development of a vaccine specifically for one of the most vulnerable groups in the community - the ageing.

From the Lab is a one hour webinar session delivered by WIMR's outstanding clinician scientists to discuss the latest developments relating to COVID-19, providing you insight to help inform key decisions for your businesses into 2021.

Join the session and learn from the experts:

- > Latest metrics and statistics, locally and globally
- > Explanation of latest health and medical developments in the fight against COVID-19 from WIMR's expert clinician scientists
- > Discussion of key health and medical variables impacting a return to 'business as usual'
- > Possible long-term implications for health beyond infection period
- > Expert real-time insights into vaccine development, including the likely timeline for approvals, manufacture and deployment locally and globally
- > Recommendations for keeping informed by credible and reliable sources of COVID-19 information
- > Substantial freeform Q&A with world-renowned specialist clinician scientists.

A one hour webinar session with interactive Q&A assisting your business be at the forefront of insight and understanding.

Monday 14th December, 1pm AESTD.

Register today!

https://www.therealmediacollective.com.au/wimr_webinar/