



The RMC launches 'Re-Build Together' series.

Embargoed until Tuesday 28 April

The Real Media Collective announced today a 'Re-Build Together' seminar series starting in May running through to June to provide support to members and industry across webinars and, later in the year, a national event roadshow.

Industry supporters Ball & Doggett, Flint Group CPS, Fuji Xerox Australia, Media Super, Starleaton and Visual Connections are listed as supporters of the programme providing a partnered approach across industry needs.

"Our members and broader industry have never needed such a series more and I thank our platinum sponsor – Fuji Xerox Australia and our supporters – Ball & Doggett, Flint Group CPS, Media Super, Starleaton and Visual Connections – who not only support the industry as direct members of RMC, but also adding additional support to bring the 'Re-Build Together' series to life. We are in unprecedented times, we need advice across Industrial and Workplace Relations, Mental Wellness, Marketing our businesses from ground zero, Financial Literacy and more. This series will provide that support from the experts and give members the opportunity to ask questions and interact. All webinars will be recorded and available to be downloaded at a later date, we are not locking this as a members-only series, this is open for all of industry as we stand together to re-build our future," commented Kellie Northwood, CEO, The Real Media Collective.

The series, commencing 6th May, will run weekly interactive webinars with each week focusing on various disciplines. A solid list of key note speakers are lined up – Deborah Corn,



‘Intergalactic Ambassador to the Printerverse’ from Print Media Centr, Charles Watson, GM – IR, Policy and Governance from the RMC, Steven Gamble from Man Anchor and more.

The ‘Re-Build Together’ supports RMC’s ‘Buy Local’ campaigning promoting positive buy local messaging to over 10,000 print buyers and adopting the ‘Australian Made’ campaign modelling. Eight weeks of webinars with up to 1,000 registrations to each session being offered and events across Melbourne, Sydney, Brisbane and Perth at the end of the year will run across a six-month program.

“From people and policy, to print marketing our businesses, superannuation and financial literacy and mental health, these sessions will provide the step by step guide to rebuilding businesses and move beyond COVID-19. Our industry has overcome challenges before and we will overcome this, we encourage everyone to join the sessions – owner/operators, press operators, bindery staff, sales reps, managers – we are all impacted and we are all part of a print community. Sharing, supporting and rebuilding together is what we’re all about and everyone is welcome to share the benefits,” concluded Northwood.

Kellie Northwood is the Chief Executive Officer of The Real Media Collective, an industry association representing the paper, print, mail, publishing and distribution companies across the Australian and New Zealand landscape.

Northwood also holds the Executive Director position for the Australasian Paper Industry Association (APIA).

For more information contact: 03 9421 2296 or hello@thermc.com.au

For more information specific to the paper and print industry’s environmental credentials go to: www.twosides.org.au

www.therealmediacollective.com.au