



YOUR EXCLUSIVE INVITE

RSVP NOW!
Seats strictly limited.

The Real Media Collective, in partnership with Visual Connections, would like to invite you to a retail breakfast seminar at PrintEx, where you will hear the latest insights on consumer attitude and consumer behavioural changes across the retail sector.

Retail is, like many other industries, facing significant challenge and disruption in a new era of consumer expectations. Keynote speaker, Dr Ross Honeywill, will reveal how transforming consumer attitude and behaviours are changing the game for Australian businesses. He will demonstrate in real-time how to map optimal campaigning, and reveal how to reach and motivate the consumers with the highest-value potential.

EVENT DETAILS

Business @ Breakfast - Transforming Consumer Attitudes and Behaviour

The Dome, Sydney Showgrounds
1 Showground Road
Sydney Olympic Park NSW 2127

Tuesday 13th August
8.00am to 10.00am \$25.00 per person -
Continental breakfast supplied



SPEA- KER

Dr Ross Honeywill
Executive Director
Centre For Social Economics

Dr Ross Honeywill is an internationally recognised social scientist specialising in consumer economics and brand strategy.

He has assisted global and national brands including Lexus, Energex Retail, Sony, Moët-Hennessy, Yahoo!, Qantas, National Australia Bank, JB Hi-Fi, Westpac Broking, David Jones, Fairfax Media, ACP Magazines, Macquarie Bank, Tourism Tasmania, among others.

RSVP NOW

Registrations are essential for this session at www.trybooking.com/BCVDQ as the event will be catered at **\$25.00 per person**. All monies will go to charities Man Anchor and Share the Dignity



+61 3 9421 2206
hello@thermc.com.au

Suite 6, 151 Barkly Avenue
Burnley VIC 3121 Australia

therealmediacollective.com.au
therealmediacollective.co.nz